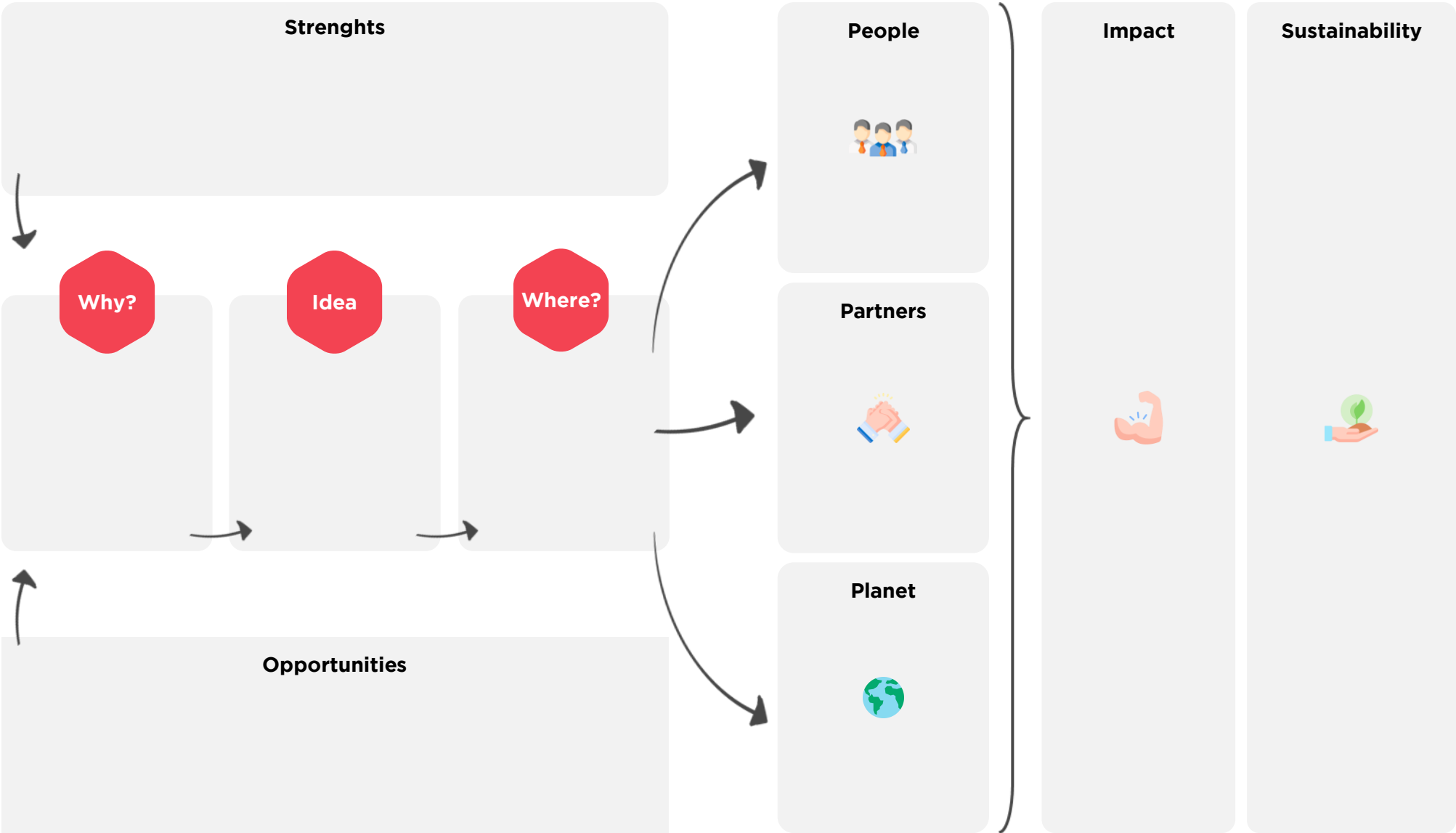


Idea Generation Tool



The Idea Generation Tool is a Design Thinking tool, developed by Territórios Criativos, which aims to facilitate the ideation phase and generation of business ideas or projects. **This guide serves to assist in the interpretation of the different segments of information.**

